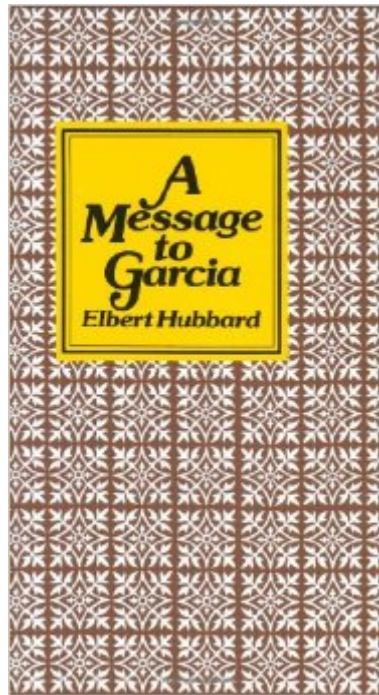


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# A Message To Garcia



## Synopsis

Elbert Hubbard's classic 1899 essay, delivers the message that the real hero is the man who does his work well and without question -- the man who carries the message to Garcia. The essay is based on the true story of young Lieutenant Andrew Summers Rowan, who at the time of the Spanish-American War was sent to Cuba alone to carry out a difficult mission, which he did with "sheer courage and indomitable spirit." 64-page hardcover edition with dust jacket. Illustrations by Jeff Hill. 4-1/2" wide by 7-1/2" high.

## Book Information

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (159 customer reviews)

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## Customer Reviews

It's one of the most inspire book i ever read. I strongly believe it's not outdated even it was written long ago, in fact the clear message is very relevant in today world. I.e. Good manager give a clear Objective (E.g. Send a message to Garcia), and the person who is in-charge shouldn't giving excuse, no delay, and no "blaming why me". Ask question if there is any thing you need further clarification. (In Rowan's case, no) Then Figure it out on how to accomplish it. Now day, there are too many people like to say this is not accomplishable and that's not workable without having a try, without even "a Think". Many are giving too much of excuses. In addition, personally i think, this book is not only should be given by employer to employee, employer himself also should learn the lesson. I.e. One of the reason that Rowan can successfully deliver the message is because, His "employer", after given the objective, They fully delegate the task to Rowan, They did not care for the detail, They did not pretend to be smart to teach Roman on how to do it, They did not interfere,

They trust Rowan, and give Rowan all the necessary authority to make decision. Just imagine if all the important decision that Rowan make have to get approval first then only can respond. Do you think The Message can be successfully delivered? I hope Employer also have to bear this in mind before blaming your employee for not that responsible and self-motivate as Rowan. Think first. Think do you really trust your staff, Think do they have all the necessary authority to make decision, think that did you did your job good enough as a employer...? Furthermore, ensure the Objective that you give is meaningful to your employee, let your employee have that kind of feeling of important.

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